

**\*\*For Immediate Release\*\***

## **Advanced Training Products Participates as Panelist at NJBIA's "The Second Act of Cannabis in the Garden State" Event**

**Avon, NJ, May 14, 2025**

Advanced Training Products (ATP), a leader in workplace compliance and safety solutions, proudly participated as a panelist at "The Second Act of Cannabis in the Garden State," hosted by the New Jersey Business & Industry Association (NJBIA) on May 14, 2025, in Edison, NJ.

The event convened business owners, HR professionals, legal experts, and industry leaders to discuss the evolving impact of New Jersey's recreational cannabis marketplace on employers. Attendees explored market trends, regulatory updates, and the challenges of maintaining compliant and effective workplace policies in a cannabis-legal environment.

James Coyle, co-founder of Advanced Training Products, contributed his expertise to the panel discussion, "Balancing the Highs – Employee Policies and Workplace Practices in a Cannabis-Legal World." The session addressed critical topics, including:

- Developing and implementing clear cannabis-related workplace policies
- Ensuring compliance with the CREAMM Act and other state regulations
- Best practices for reasonable suspicion, documentation, and supervisor training

"Our goal is to help employers navigate the complexities of cannabis legalization while maintaining safe, productive workplaces," said James Coyle. "Events like this are essential for sharing knowledge and empowering organizations to protect both their people and their business."

Advanced Training Products remains committed to supporting New Jersey employers with comprehensive training, compliance resources, and innovative solutions tailored to the changing legal landscape.

Advanced Training Products is excited to announce its partnership with NJBIA to bring this valuable training and documentation solution to NJBIA members. Anthony Arena and Wayne Staub have been the thought leaders at NJBIA recognizing this emerging and critical issue and have tirelessly worked to bring these practical and affordable solutions.

For more information on this special program for NJBIA members please contact ([AARENA@NJBIA.ORG](mailto:AARENA@NJBIA.ORG) | 609-858-9499) and Wayne Staub ([WSTAUB@NJBIA.ORG](mailto:WSTAUB@NJBIA.ORG) | 609-858-9477).

For more information about Advanced Training Products and its offerings, visit [www.advancedtrainingproducts.com](http://www.advancedtrainingproducts.com)

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